

Contract # 48985

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/31/12-11/06/12

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Multi Media Services Corp (2430)

POLITICAL CANDIDATE (1051)

Est 5396 (28314)

Shiebler, Charles (1011)

WHDH

/

5396

Local/Political Candidate Agency

Standard

10/30/12

10/30/12

Charles Shiebler

No

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Nov. 2012

Grand Total:

68

68

\$207,600.00

\$207,600.00

Rate

Spots

\$207,600.00

\$207,600.00

\$207,600.00

\$207,600.00

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\$207,600.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 48985

Schedule Dates 10/31/12-11/06/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2012)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5396 (28314)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5396
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Contract Dates 10/31/12-11/06/12

Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2012)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5396 (28314)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5396
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,140.00
Net Total \$176,460.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 68 \$207,600.00
Grand Total: 68 \$207,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	9:30A- 10A (ET)	1	X	X						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
15.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	10A- 11A (ET)	1	X	X						1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/30/12
16.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	11A- 12P (ET)	1	X	X						1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/30/12
17.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	12P- 12:30P (ET)	1	X	X						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
18.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	12:30P- 1P (ET)	1	X	X						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	2P- 3P (ET)	1	X	X						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	3P- 3:30P (ET)	1	X	X						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
21.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	3:30P- 4P (ET)	1	X	X						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
22.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	4P- 4:30P (ET)	1	X	X						1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	4:30P- 5P (ET)	1	X							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/30/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	5P- 5:30P (ET)	1	X							1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/30/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	5:30P- 6P (ET)	1	X							1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/30/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	6P- 6:30P (ET)	1	X							1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	11P- 11:35P (ET)	1	X							1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 48985

Schedule Dates 10/31/12-11/06/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5396 (28314)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5396
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,140.00
Net Total \$176,460.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	68	\$207,600.00
Grand Total:	68	\$207,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	11:35P- 12:35A (ET)	1	X							1	\$3,200.00	\$3,200.00	WHDH Boston (WHDH)		10/30/12
29.0	Normal Line / SPOT	11/05/12-11/05/12	3	1:00	12:35A- 1:35A (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
30.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	5A- 5:30A (ET)	1	X	X						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
31.0	Normal Line / SPOT	11/05/12-11/06/12	3	1:00	5:30A- 6A (ET)	1	X	X						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
32.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	7A- 8A (ET)	1					X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
33.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	8A- 9A (ET)	1					X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
34.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	9A- 10A (ET)	1					X			1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
35.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	10A- 11A (ET)	1					X			1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
36.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	7:30A- 8A (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
37.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	8A- 9A (ET)	1						X		1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
38.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	9A- 10:30A (ET)	1						X		1	\$3,600.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
39.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	6A- 6:30A (ET)					1	1			2	\$3,800.00	\$7,600.00	WHDH Boston (WHDH)		10/30/12
40.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	6:30A- 7A (ET)	1				X	X			1	\$3,800.00	\$3,800.00	WHDH Boston (WHDH)		10/30/12
41.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	7A- 8A (ET)					1	1			2	\$5,000.00	\$10,000.00	WHDH Boston (WHDH)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 48985

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/31/12-11/06/12

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Multi Media Services Corp (2430)

POLITICAL CANDIDATE (1051)

Est 5396 (28314)

Shiebler, Charles (1011)

WHDH

/

5396

Local/Political Candidate Agency

Standard

Comments

10/30/12

10/30/12

Charles Shiebler

No

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Nov. 2012 68

Grand Total: \$207,600.00

Multi Media Services Corp

915 King St.

2nd Floor

Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	8A- 9A (ET)	1				X	X			1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
43.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	9A- 9:30A (ET)					1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/30/12
44.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	9:30A- 10A (ET)					1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/30/12
45.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	11A- 12P (ET)	1				X	X			1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/30/12
46.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	12P- 12:30P (ET)	1				X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
47.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	12:30P- 1P (ET)	1				X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
48.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	3P- 3:30P (ET)	1				X	X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
49.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	3:30P- 4P (ET)	1				X	X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/30/12
50.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	4P- 4:30P (ET)	1				X	X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
51.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	4:30P- 5P (ET)	1				X	X			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/30/12
52.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	5:30P- 6P (ET)	1				X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/30/12
53.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	6P- 6:30P (ET)	1				X	X			1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/30/12
54.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	7P- 7:30P (ET)	1				X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/30/12
55.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	7:30P- 8P (ET)	1				X	X			1	\$4,800.00	\$4,800.00	WHDH Boston (WHDH)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Multi Media Services Corp
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2nd Floor
Alexandria, VA 22314

Contract # 48985

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Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (28
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5396 (28314)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5396
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$31,140.00
Net Total \$176,460.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 68 \$207,600.00
Grand Total: 68 \$207,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	11P- 11:35P (ET)	1				X	X			1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		10/30/12
57.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	11:35P- 12:35A (ET)	1				1	1			2	\$3,200.00	\$6,400.00	WHDH Boston (WHDH)		10/30/12
58.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	12:35A- 1:35A (ET)	1				X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
59.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	1:35A- 2:05A (ET)	1				X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/30/12
60.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	5A- 5:30A (ET)	1				1	1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12
61.0	Normal Line / SPOT	11/01/12-11/02/12	3	1:00	5:30A- 6A (ET)	1				1	1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/30/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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